Why your numbers matter
It’s important for you to “know your numbers” to manage your health. Your cholesterol, blood pressure, glucose and body mass index (BMI, which is calculated using your height and weight) are key indicators of your health and your risk for illness.

Get credit for your health screening
Complete your screening between 1/1/2017 and 5/31/2017 and submit the form by 7/1/2017 to get credit. Follow these steps:

Step 1: Get your results
Schedule an appointment with your health care provider to have a screening conducted. Be sure to bring the Health Screening Form with you to your appointment. Any tests that your provider performs that are not included on this form may be at your own cost. If your provider has billing questions, please direct them to Highmark BCBS member services at 1-800-811-0391.

IMPORTANT: GKN requires cotinine blood testing for tobacco/nicotine use.* If you test higher than 50 ng/mL or if you do not complete a cotinine test, you will be subject to the tobacco/nicotine surcharge.

Step 2: Completing the Health Screening Form
Once the lab values are available, your provider should complete and sign the form. Either you or your provider can submit it to RedBrick. If your provider submits the form on your behalf, request a copy for your records.

Step 3: Submit the health screening form
- You or your provider can submit the form:
  - Mail: RedBrick Health, P.O. Box 2260, Minneapolis, MN 55402-0260
  - Fax: 844-343-2709
- Your results will appear in your account 10 business days after the form is received.

For more Information: Log in to your account at GKN.redbrickhealth.com to see your results and to learn more about your health.

Review your 2017 Wellness Program Overview Book for applicable requirements/deadlines.

Do you have a medical condition that makes it difficult or medically inadvisable to achieve or try to achieve the standards of this health and wellness program? Or have you had trouble logging in to your account? Please call us at 1-844-724-5264.

*Requirements may vary based on your plan. See your RedBrick Health program materials for details.
Health Screening Form Instructions
Bring this page and the health screening form to your healthcare provider.

AUTHORIZATION FOR USE AND DISCLOSURE OF PROTECTED HEALTH INFORMATION

Last updated: December 30, 2016

This Authorization for Use and Disclosure of Protected Health Information ("Authorization") is intended to satisfy the authorization requirement of the Genetic Information Nondiscrimination Act of 2008 ("GINA").

This Authorization pertains to your right to the privacy of your Protected Health Information (PHI) and relates to participation in employer-sponsored voluntary wellness programs offered by an employer to its eligible employees and their eligible dependents. We collectively refer to all eligible participants, including employees and their eligible dependents, as “Participants.”

RedBrick Health ("we,” “us” or “our”) administers voluntary wellness programs, including health screenings, health assessments, coaching and other clinical services. We collectively refer to all these types of programs as “Services.”

You may be eligible to use our Services if your health plan, benefits provider, employer (or the employer of the person through whom you receive your healthcare coverage) or other similar type of organization has purchased our Services and instructed us to provide you with our Services. We collectively refer to all these types of organizations as the “Sponsor.”

Our Services are administered according to Federal rules, within the United States, permitting employer-sponsored wellness programs that seek to improve health or prevent disease. Your eligibility or enrollment in your employer health plan or payment or reimbursement for healthcare services will not be based on your authorization for the requested use or disclosure of your PHI.

1. What is Protected Health Information ("PHI")?

PHI is a special category of Personal Information defined and protected by Health Insurance Portability and Accountability Act of 1996 (HIPAA), a Federal law within the United States. PHI includes individually identifiable information, like your name, combined with medical or health insurance-related information that is collected or maintained on behalf of your health insurance provider or your medical provider.

2. How Is PHI Obtained, Used or Disclosed?

Our Services are subject to this Authorization, and your PHI will be obtained, used and disclosed through your participation in our Services including, but not limited to:

- **Health Screening.** The results of health screenings from your health Provider, an Onsite provider or a number of community access vendors can be made available through our Services. Your results may be used to direct you to tools that can help you meet your health goals or to help you understand your current health conditions and potential risks. Your results may also be used to offer you more of our Services and, if applicable, services under your Sponsor’s health plan. You are encouraged to share your results or concerns with your own doctor.

- **Health Assessment.** Our health assessment asks questions about your health history, such as your health numbers, lifestyle and diagnosed conditions. Your responses may be used to direct you to health and well-being tools that can help you meet your health goals or to help you manage current health conditions and potential risks. Your responses may also be used to offer
Health Screening Form Instructions

Bring this page and the health screening form to your healthcare provider.

You more of our Services and, if applicable, services under your employer’s health plan. You are encouraged to share your results or concerns with your own doctor.

- **Phone and Onsite Services.** Through Services like Health Coaching and Next Steps Consult, our coaches and guides will ask questions about your health and well-being status, including your health numbers, lifestyle, diagnosed conditions and medications. Your information may be used to help you set and achieve your health and well-being goals or to help you understand your current health and potential risks. Your information may also be used to offer you more of our Services and, if applicable, services under your employer’s health plan.

You should **never** disregard professional medical advice or delay seeking it because of something you have read or heard in or on our Services.

3. **How Is PHI Protected?**

Your PHI, including health screening results, health assessment responses and coaching notes, will not be obtained by your employer except as described in this Authorization and will not be used by your employer for any employment-related purposes. Your health information will not be sold, exchanged, transferred or otherwise disclosed except to the extent permitted by law, and you will not be asked or required to waive the confidentiality of your health information as a condition of participating in our Services or receiving an incentive.

We will only share your personal information with entities that have a legal right to access it, that are obligated to protect it in similar ways that we are obligated to protect it, and that assist in providing our Services or health benefits to you. Although we and your Sponsor may use collected aggregate information to design a program based on identified health risks, information that personally identifies you and that is provided in connection with our Services will not be provided to your employer, except as permitted by law. For more information, refer to our Privacy Policy.

We will ask you to accept this Authorization each year of your participation in our Services.

4. **Can You Refuse This Authorization?**

YES. You have the right to refuse this Authorization. You are not required to authorize these disclosures. However, authorizing these disclosures is required to participate in our Services. You may have been offered an incentive to participate in all or some of our Services, and only Participants who sign this Authorization and participate in the relevant Services will receive that incentive.

**Contact Us**

Please contact us with any questions or concerns about this Authorization:

by email at: compliance@redbrickhealth.com

by mail at:
RedBrick Health Corporation
510 Marquette Avenue South
Minneapolis, MN 55402
ATTN: Compliance

Your privacy is important to us and we protect your personal information. Want to know more? Read our privacy policy at RedBrickHealth.com/privacy
HEALTH SCREENING FORM

NOTE: The form should be completed in CAPITAL LETTERS using the entire box

First Name ____________________________ Last name ____________________________
Company/Organization ____________________________ E-mail ____________________________
Phone (no dashes) ____________________________ Birth Date mm-dd-yyyy ________________

By signing below, patient authorizes his or her health screening results to be used and disclosed as set forth in the Health Screening Form Instructions accompanying this form.

Patient Signature: ____________________________

Health Care Provider – Please complete the following information.

Your patient is involved in a wellness program. One component of this program is participation in a health screening. Please provide the following screening results and return this form back to your patient. You or your patient may submit this form to RedBrick Health by following the instructions below.

If a result is out of the healthy range for that metric, but is healthy for this individual, check the box and initial for the measure.

Date of Screening mm-dd-yyyy

Height

Weight

Waist Circumference

BMI (Body Mass Index)

Blood Pressure

Total Cholesterol

HDL

LDL

Non-HDL

TC/HDL Ratio

Triglycerides

Enter either Glucose or A1C

Glucose

Tobacco/Nicotine Use

Results higher than 50 ng/mL? ____________________ Yes _____ No

Health care provider name: ____________________________

Health care provider signature: ____________________________

Provider phone (no dashes): ____________________________ NPI ____________________________

Please send this form to RedBrick Health

Fax: 844-343-2709
RedBrick Health
PO Box 2260
Minneapolis, MN. 55402-0260

Please allow up to 10 business days for processing before results will appear in your wellness account.